

International two-steps competition for the design of welcome areas, optional services and for the coordinated image of the Regional Museum of Natural Sciences of Turin.

Object

Regione Piemonte, commissioning body of this call, aims to realize a transformation of the Museum through a brand new coordinated image, a better suitability of the itineraries - even for persons with physical or sensorial handicaps - the creation of public and welcome areas and other logistic sections also involving activities not strictly related to the expositions.

The Regional Museum of Natural Sciences is a special place, centrally located, perfect for families. This call aims to give a 'green value' to the Museum, asking the participants a particular focus on energy efficiency and to the use of recyclable material.

To participate

www.concorsomuseoscienzatorino.concorrimi.it

Commissioning body

Regione Piemonte

Direzione Promozione della Cultura, del Turismo e dello Sport

Regional Museum of Natural Sciences

For the first step of the call, the delivery deadline is 05.18.2015, 1.00 PM

For the second step of the call, the delivery deadline is 09.14.2015, 1.00 PM

First public session of the Giury works on 5.25.2015

Examination board members

- a member of the Regione Piemonte
- a technical advisor selected by the commissioning body
- an architect selected among the three proposed by the Ordine degli Architetti della Provincia di Torino
- an engineer selected among the three proposed by the Ordine degli Ingegneri della Provincia di Torino
- an expert of visual identity and graphic design

Evaluation criteria, part 1

Proposal of intelligent use of space: 65/100

Proposal of coordinated image: 35/100

Evaluation criteria, part 2 (three selected projects)

- design of internal and external visual identity, intelligent use of the space for optional services, use of the internal court, increase the value of the old pharmacy, solution for museum itinerary: 40/100
- coordinated image of Museum (intern and external directional signs, security sign, external image of Museum): 25/100
- accessibility of museum itinerary and optional services for disabled people, including directional signs: 10/100
- responsible focus to energy efficiency and to the use of recyclable materials: 5/100
- economical feasibility: 20/100

Prizes

First prize: € 12.200,00

Second prize: € 7.320,00

Third prize: € 4.880,00

In partnership with

Fondazione Ordine degli Architetti di Torino

Competition programmer: Arch. Roberto Secci